

From: chatham-food-studies@googlegroups.com on behalf of [Alice Julier](#)
To: chatham-food-studies@googlegroups.com
Subject: Marketing Internship - AI Restaurant Tech Startup - Downtown
Date: Friday, September 20, 2019 11:57:59 AM

Begin forwarded message:

From: <nick@opencity.co>
Subject: [BFS] Marketing Internship - AI Restaurant Tech Startup - Downtown
Date: September 20, 2019 at 11:15:09 AM EDT
To: bfs@elist.tufts.edu
Reply-To: <nick@opencity.co>

Marketing Intern

Seeking an ambitious, enthusiastic and self-motivated marketing intern with an interest in food + tech and a desire to create content for social media and blogs (written & video).

The ideal candidate will have an entrepreneurial spirit and be seeking hands-on marketing experience. This is the opportunity to get involved with a startup and watch it grow from the beginning and to really have an impact!

Responsibilities

- Managing the day to day of OpenCity's social media platforms:
 - Facilitate posting on social accounts
 - Craft thought leader messaging around LinkedIn posts
 - Retweet on Twitter with thoughtful commentary
 - Comment on Instagram accounts engaging followers and helping to grow follower count organically
 - Pinpoint testimonials that will work as content pieces
 - Utilize social media best practices across all activity - ie best times to post, best word counts, etc.
 - Communicate project status with management

Requirements

- Interest in building brands using social media
- Excellent writing, editing and idea-generation skills
- Ability to work quickly and creatively
- General interest in all social media platforms
- Able to work independently as you will report in to a team lead who is remote
- Experienced user of following platforms: Instagram, Pinterest, FB, Snapchat, YouTube
- Knowledge of InDesign, Photoshop and/or Illustrator a plus
- Proficient in Microsoft Office, especially Excel
- Proficient in PowerPoint, Keynote a plus

- Smartphone and laptop a must

Benefits

- Opportunity to intern in a fast-paced startup environment
- Transform the way hospitality engages with customers

About OpenCity

We're reinventing the way small businesses communicate with their customers. We provide a turnkey solution that allows restaurants, nightclubs and other businesses to leverage AI without needing to know anything about the underlying technology. We are growing rapidly and are aggressively expanding our product offerings.

Contact: jobs@opencity.co

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